



Sponsorship Opportunities

A. 2010 Race Class Sponsor (6 available)

As a Race Class sponsor, your business will be the sole sponsor of one of the Adirondack Karting Associations race classes. (i.e. The **YOUR BUSINESS** Animal Heavy Class). This sponsorship entitles the sponsor to have advertising space on the AKA website. Leaflets and / or business cards (provided by the business) will be available weekly at the AKA registration booth, and signage (provided by the business) can be mounted on the race track fence at the Saratoga County Fairgrounds and remain throughout the season.

B. Race Day Sponsor

As a Race Day sponsor, your business will be a sponsor of one of the Adirondack Karting Associations race days. (i.e. The **YOUR BUSINESS** Races). This sponsorship entitles the sponsor to have advertising space on the AKA website. Leaflets and / or business cards (provided by the business) will be available the day of your sponsored race at the AKA registration booth, and signage (provided by the business) can be mounted on the race track fence at the Saratoga County Fairgrounds and remain throughout the season. Also, the sponsoring business's name will appear on all trophies awarded for that race day.

Investment: A tax deductible donation of \$450. Checks to be made to the Adirondack Karting Association.

Adirondack Karting Association

2010 SPONSORSHIP AGREEMENT

Class Sponsor _____
Business Name Authorized Signature

Specific Class to Sponsor: _____

Race Sponsor _____
Business Name Authorized Signature

Specific Race Date to Sponsor: _____

Sponsorship Sold by: _____
Name Driver / Class

As a **Class Sponsor** or a **Race Sponsor**, payment must be made in full, to the Adirondack Karting Association, with acceptance of a designated race date sponsorship or class sponsorship.

Available Class Sponsorships

- **Animal Heavy**
- **Animal Light**
- **Junior II Gold Plate**
- **Junior II Blue Plate**
- **Junior I Class**
- **Rookie Class**

2010 Available Race Sponsorships

(Check with Wally LaPan for updates 518-747-3989)

2010 schedule is Posted