



## **BALLSTON SPA SPEEDWAY**

P.O. Box 2204  
Ballston Spa, NY 12020  
518-878-6054

[www.adirondackkarting.com](http://www.adirondackkarting.com)

# **2012 Sponsorship Opportunities**

### **A. 2012 Race Class Sponsor (6 available)**

As a Race Class sponsor, your business will be the sole sponsor of one of the Adirondack Karting Association's race classes. (ie. The **YOUR BUSINESS** Animal Heavy Class). This opportunity entitles the sponsor to have advertising space on the AKA website. Leaflets and/or business cards (provided by the business) will be available weekly at the AKA registration booth, and signage (provided by the business) can be mounted on the race track fence at the Saratoga County Fairgrounds and remain throughout the season. Driver Benefit: Additionally, the driver who sold the sponsorship to you will benefit by paying only the weekly pit pass fee for the season and you will receive ten pit passes to come cheer your driver on at the races.

### **B. 2012 Special Events/Awards Sponsor**

As a Special Events/Awards sponsor, your business will be a sponsor for one of the Adirondack Karting Association's special events and awards. (ie. The **YOUR BUSINESS** Fast Time Award). This opportunity entitles the sponsor to have advertising space on the AKA website. Leaflets and/or business cards (provided by the business) will be available weekly at the AKA registration booth, and signage (provided by the business) can be mounted on the race track fence at the Saratoga County Fairgrounds and remain throughout the season. Also, the sponsoring business's name will be associated with the special event/award. Driver Benefit: Additionally, the driver who sold the sponsorship to you will benefit by paying only the weekly pit pass fee for the season and you will receive ten pit passes to come cheer your driver on at the races.

Investment for either option A or B: A tax deductible donation of \$450.00.

Checks to be made payable to the Adirondack Karting Association.

A receipt for your investment will be mailed to the address you provide.



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**2012 SPONSORSHIP AGREEMENT**

Class Sponsor \_\_\_\_\_  
Business Name Authorized Signature

Specific Class to Sponsor: \_\_\_\_\_

Event/Award Sponsor \_\_\_\_\_  
Business Name Authorized Signature

Special Event/Award to Sponsor: \_\_\_\_\_

Sponsorship Sold by: \_\_\_\_\_  
Name Driver / Class

As a **Class Sponsor** or a **Special Event/Award Sponsor**, payment must be made in full, to the Adirondack Karting Association, with acceptance of a class sponsorship or special event/award sponsorship.

**Potential Class Sponsorships**

- Sr. Animal Super Heavy
- Sr. Animal Medium
- Jr. 2 Pro
- Jr. 2 Gold Plate
- Jr. 2 Blue Plate
- Jr. 1Purple Class
- Jr. Sportsman Champ
- Rookie Class
- Jr. Flathead Class
- Sr. Flathead Class

**Available Special Events/Awards**

- Fast Time Award
- Sportsmanship Award
- Most Improved Driver Award
- Hard Charger Award
- Rookie of the Year Award
- Family Award
- Top Cop Award

Plus additional awards as provided by the AKA.

Please call Craig Barker for updates on available sponsorships - 518-922-5815